



**WANGSA
ALLIANCE**



CIY.CLUB
CODE IT YOURSELF

Success is not
a destination, it's a
journey

-Zig Ziglar-

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DIRECTOR'S Message

I am delighted to share with you our unwavering commitment to sustainability here at Wangsa Alliance. As we strive to innovate and lead in our industry, we recognize the critical importance of reducing our environmental footprint and embracing eco-friendly practices.



Fahrul Azizie B. Tajien
Managing Director

One of the cornerstones of our sustainability efforts is our dedication to eco-friendly packaging solutions. We understand that packaging plays a significant role in our operations and its environmental impact cannot be overlooked. That's why we have proactively sought out and implemented packaging materials and designs that minimize waste and harm to the environment. From using recyclable material to opting for biodegradable alternatives, every decision we make regarding packaging is guided by our commitment to sustainability.

At Wangsa Alliance, we firmly believe that sustainability and profitability go hand in hand. Our commitment to eco-friendly and reusable packaging is not just a moral imperative but also a strategic business decision. By aligning our operations with environmental stewardship, we are positioning ourselves for long-term success in a world that increasingly values sustainability.

Company Background

From humble beginnings
that pave the way to
Monumental Success

Think Big, Start Small, Move Fast,
- Founder

Fahrul Azizie, has begun the business in 2006 known as Farul Enterprise in Selling Bag in Retail and Wholesale and starting e-commerce platform (Shopee) in 2018 before venturing in printing industry.



After receive many Print-on-demand to custom logo print on Non-Woven bag, the founder started his first design service & printing shop 2000 sqft in Batu Caves district. In 2021 decided to buy first ever Semi Automatic Silkscreen machine allowing them to offer higher quality and speedy service to the customer the decision has increased the business steadily,

In 2022 they decide to incorporate a company called **Wangsa Alliance Sdn Bhd**

Upon the first machine setup in the factory, Wangsa Alliance business has grown dramatically and this encouraged the founder to invest more machines to support the continuous increasing demand from the market during post-covid.

With the help of social media, the business grew rapidly and was required to shift from 2000 sqft to 8000 sqft warehouse from time to time.

Ensuring superior **craftsmanship & professionalism** in every Printed item we deliver.

Vision

WA aspires to be one of the leading in Eco-Friendly & Reusable product & printing supplier offering the best service to corporate accounts, creative agencies and retail customers in Klang Valley as well as Peninsular & East of Malaysia.

Mission

- To become a reliable supplier in Eco-Friendly bagin the region through profesional consultation, low and cost-effective pricing & on-time delivery with ZERO defect and preferred supplierin Eco-Friendly bag.
- To add more related product SKU's to increase turnoverover percentage annuall growth.
- To provide products training for our staff and worker to improve telemarketing skill and product knowledge.
- To improve company standard by upgrading all service levels to higher category throught a series of branding exercise and activities.
- To organise and plan events to bring up staff & worker's accounttabilities,responbilities and empowerment.
- All efforts are made to achieve 100% customer satisfaction as ultimate goal.





WANGSA ALLIANCE

Affordable, Quality & Professional





Online Order

WP using Shopee as e-commerce landing page as will known to build trust to customer to purchase without hesitate.



Affordable Price

WA always offer the lowest and competative price to its customer at all times.



Quality Control

Quality control is not just a part of what we do; it's our primary focus. We prioritize quality above all else to safeguard our clients' reputations.



Fast Response Time

Keeping Record at 95% chat reponseto give customer a pleasant customer service experience and gives also 24 hours turnaround time production service to customer who need fast and urgent delivery



Consulting

We understand that one size does not fit all. Our solutions are tailored to meet the unique needs and objectives of each client.



Delivery

We understand that delivering orders promptly and meeting deadlines is crucial to our customers success and satisfaction. Our commitment to meeting their needs extends to every aspect of our business, from efficient order processing to reliable delivery logistics.

Non Woven Bag



ORANGE



NAVY BLUE



FOREST GREEN



KHAKI



PURPLE



GREEN APPLE



WHITE



BLACK



RED



LIGHT BLUE



ROYAL BLUE



CREAM



YELLOW



MAROON



PINK

Non Woven Bag



ORANGE



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CREAM



YELLOW



MAROON



PINK

Non Woven Bag



ORANGE



NAVY BLUE



FOREST GREEN



KHAKI



PURPLE



GREEN APPLE



WHITE



BLACK



RED



LIGHT BLUE



ROYAL BLUE



CREAM



YELLOW



MAROON



PINK

Sample of Printing and Finished Product



Sample of Printing and Finished Product



Ziplock Frosted



Drawstring Bag Polyester



WHITE



**BLUE
FLUORESCENT**



CREAM



RED



LIGHT BLUE



NAVY BLUE



GREY



BLACK



PINK



MAROON



**GREEN
FLUORESCENT**



**ORANGE
FLUORESCENT**



PURPLE



YELLOW

Engrave Pen



Landyard Printing



Some of Items we could print & Supply



Our Services



Silkscreen

Wangsa Alliance offers quality silkscreen printing service with every print. WA invested in multiple reliable semi auto silkscreen machine to increase productivity and less time consuming compare to tradisional silkscreen method



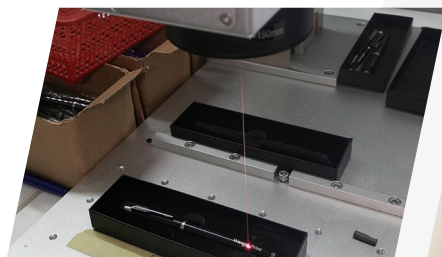
Pad Printing

In order to fulfil customer's requirements, Wangsa Alliance offer pad printing services on premium gift such as pens, pendrives, highlighters.



Heat Press

Wangsa Alliance are also serve multicolour printing on certain product that require to heat press Such as non woven bag, cotton tote bag, nylon 420 drawstring bags, linen pouch bags, jute drawstring bags, and caps



Laser Engrave

Corporate gift demand varies based on seasonality, peaks during specific times of the year, invested in laser engrave machine is the best decision yet.



Consultation

Wangsa Alliance always consult customer with the right solution for printing either is for purpose or material delivery timeline. This "added-value" service will impose customer product value and quality as well as to avoid any waste



Graphic Design

Wangsa Alliance back-up customers with skilful designers in artwork layout, correction and finished artwork preparation before print production order is made.

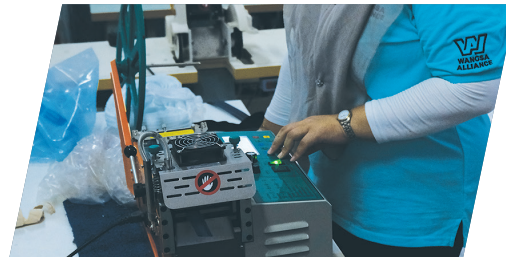
Custom Order

Wangsa Alliance also provide local custom made size for non-woven bag for various type of size to meet customer requirement for their specific product in small MOQ. Every process is made by our experience and skillfull and be inspect by our quality manager in order to achive customers total satisfaction



Ultrasonic

Ultrasonic sealing one of the method we offer to customer custom-to-made order which provide much faster and reliable than tradisional sealing.



Automatic Cutting

An automatic cutting machine enhances efficiency, precision, and productivity in manufacturing processes by reducing manual labor, minimizing errors, and speeding up production times.



Sewing

Wangsa Alliance offer custom size orders with low minimum order quantities (MOQs) benefit from local production sewing, as it allows for more precise craftsmanship and quicker turnaround times.



Manual Cutting

To fulfill custom size orders from customers, manual cutting using a semi-automatic cutting machine is required to ensure accuracy and flexibility..



One of our staff is checking the stock items

Stock Available

Wangsa Alliance keep stock for non-woven bag, ziplock frosted bag, pen, cap, and etc; as well as printing supplies in order to support urgent & volume jobs. Wangsa Alliance stock management is profesional and well-managed with the ability to support market demand for up to 6 months.

WANGSA ALLIANCE





Quality Control

Wangsa Alliance is committed to deliver high-quality products to every customer without sacrificing any process from production until packaging for delivery. Every product will not lack from our stringent quality control system and this is one of our important daily activities..

Delivery On Time

Wangsa Alliance been support by many courier service No matter when & where the customer requires the delivery, Wangsa Alliance to make sure to able to solve the delivery issue fast, reliable and on time.



Our Boutique Client



PROTON
INSPIRING CONNECTIONS



Logo Rationale

The overall theme reflects Wangsa Alliance commitment in becoming and excellence in the eco-friendly printing industry. WA name is derived from the combination of “ WANGSA ” represent our harmonies multicultural country, An “ Alliance ” is a powerful symbol of working together to achieve something great, showcasing the strength of collaboration and shared goals.





**Coming Together
is a Beginning;
Keeping Together
is Progress;
Working Together
is Success.**